



विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY

SPARC India Workshop
on
'SOCIAL INNOVATIONS FOR SUSTAINABILITY'
Organised by

School of Management Studies
Motilal Nehru National Institute of Technology Allahabad

Overview

Under the aegis of School of Management Studies, MNNIT A, and Innovation & Incubation Hub MNNIT Foundation, SPARC India, workshop on, 'Social Innovations for Sustainability', is scheduled to be held from 19th to 31st March, at MNNIT Allahabad. The Scheme for promotion of Academic and Research Collaboration (SPARC), under Ministry of Education, Government of India, promotes bilateral cooperation through academic and research partnerships.

Objectives: The Workshop/course will focus on, identifying the challenges at each stage of social innovations projects and various strategies for mitigating them. During the workshop, participants will receive an understanding of the process of establishing and sustaining social innovation projects in India for sustainability in the context of circular economy. The course contents will also highlight exemplary case studies to trace their success stories and also to map the resources, policy support and the social network advantages that can be created.

Who can Participate: The course is targeted at social entrepreneurs, NGO, policy makers, research scholars, postgraduate students and will impart a comprehensive knowledge in understanding the implications, role of social innovations for sustainability in the context of circular economy.

Participation Details: The course will be delivered in hybrid mode consisting of 30 hours of exhaustive teaching and experiential sharing. Interested participants can join the course at MNNIT Allahabad in offline mode, whereas the outstation participants can also join this course online through MS teams. Workshop will be held at, Center of Education Technology, Executive Development Center, MNNITA. The course completion certificate will be given to the participants based on their evaluation.

Experts: The course will be delivered by internationally acclaimed academic, researcher and industry expert with proven knowledge, experience, and demonstrable ability in teaching, consultancy, research, and training in the field of Social Innovations and Sustainability. The course is planned and offered as per the norms set by SPARC and Motilal Nehru National Institute of Technology Allahabad, India.

**PI and
Co-PI**

Indian PI: Dr. Tripti Singh, School of Management Studies, MNNIT Allahabad
Foreign PI: Prof. Thanos Papadopoulos, University of Kent, UK

Indian Co-PI: Dr. Jogendra Kumar Nayak, Indian Institute of Technology Roorkee
Dr. Yatish Joshi, Indian Institute of Management, Nagpur

Foreign Co-PI: Dr. Rameshwar Dubey, Montpellier Business School, France
Dr. Samuel FOSSO WAMBA, Toulouse Business School, France

International Expert:

Prof. Thanos Papadopoulos, Kent University, UK
Dr. Rameshwar Dubey, Montpellier Business School, France
Prof. Samuel Fosso Wamba, Toulouse Business School, France

Indian Experts

Mr. Mahip Singh, Dr APJ Abdul Kalam Technical University, Lucknow
Prof. Animesh Ojha, Dept of Physics, MNNITA
Prof. Anil Sharma, IIT Roorkee
Dr. Tripti Singh, SMS MNNITA
Dr. J K Nayak, IIT Roorkee
Dr. Anubhav Rawat, Department of Applied Mechanics, MNNITA
Dr. Yatish Joshi, IIM Nagpur

Speakers from Industry

Dr. Satish Kumar, Assistant Director, MSME, GOI
Mr. V K Jain, Prayagraj Power Grid Corporation Limited, Prayagraj
Mr. Vishal Parashar, Associate Director, Department for Promotion of Industry and Internal Trade, GOI
Mr. Gaurav Agarwal, CA and lawyer, Prayagraj
Mr. Aritra Nayara, Social Entrepreneur, DHOSA
Mr. Bhanupratap Singh, Cash CRY

Registration:

There is no course fee.

The participants are required to fill-up and submit a Google form through the following link:

<https://docs.google.com/forms/d/1wSsJ5AJyJqZLVzzNfMNd0hXgKR2i8sLekEXa1qgAFTg/e/dit?ts=65d43d35>

Accommodation:

Assistance will be provided for accommodation, at Executive development center MNNITA on payment basis

Patron:

Prof R. S Verma, Director MNNIT Allahabad
Prof Asheesh Singh, Department of Electrical Engg, Institute Coordinator SPARC MNNIT A
Prof Tanuj Nandan Head SMS, MNNITA
Prof G P Sahu, SMS, MNNITA, Project Head, Center of Education Technology, MNNIT A
Prof. Animesh Kumar Ojha, Director, Innovation and Incubation Hub MNNIT Foundation, Dept. of Physics, MNNITA

Coordinator:

Dr Tripti Singh, Associate Professor SMS, MNNIT
Dr Anubhav Rawat, Assistant Professor, Department of Applied Mechanics, MNNIT

For further enquiry:

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Research student (JRF)

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Schedule

Date/Time	Topic
Tuesday 19 th March	Registration and Introduction to the workshop: 4.00 pm-5.00pm
Tuesday 19 th March	Lecture Module 1: 5.00 pm -06.00 pm Topic: UN Sustainable development goals and the Concept of circular economy
Wednesday 20 th March	Lecture Module 2: 5:30pm-7:30pm Topic: Social innovations and social enterprises: 1- Profile of a social organization, Social entrepreneurship
Thursday 21 st March	Lecture Module 3: 5:30pm-7:30pm Topic: Theories and evidence for analysing a social problem, Framework for social innovation
Friday 22 nd March	Lecture Module 4: 5:30pm-7:30pm Topic: Achieving sustainability through frugal Innovation and digital Governance
Saturday 23 rd March	Lecture Module 5: 10.00 am-12.00 noon Topic: Reflection and shared experiences
Saturday 23 rd March	Lecture Module 6: 2.00pm-4.00pm Topic: AI to address sustainability issues and meet SDGs
Tuesday 26 th March	Lecture Module 7: 5:30pm-7:30 PM Topic: Various assessment metrics for measuring social innovation performance parameters, considerations.
Wednesday 27 th March	Lecture Module 8: 5:30pm-7:30pm Topic: Case study, Cash CRY
Thursday 28 th March	Lecture Module 9: 5:30pm-7:30 pm Topic: Innovation and Incubation; designing a social enterprise, Institute-Industry-Interface
Friday 29 th March	Lecture Module 10:10:00am to 12.00 noon Topic: Funding sources and Investments, Basic understanding of financial statements, budget, and profitability projections
Friday 29 th March	Lecture Module 11: 2.00 pm-4.00 pm Topic: CSR initiatives of Corporates, Using Social Media tools for Promotion and relationship management, Social innovation communities
Saturday 30 th March	Lecture Module 12: 10.00am-12.00 Noon Topic: Legal Aspects, Processes and Issues in Innovations Life Cycle
Saturday 30 th March	Lecture Module 13: 2.00pm to 4.00pm Topic: Relationship building with donors and investors, community and various stakeholders
Sunday 31 st March	Lecture Module 14: 10.00 am-12.00 noon Topic: Bridging the gap between theory and practice: Research scope and future directions
	Lunch
Sunday 31 st March	Lecture Module 15: 2:00pm-4:00pm Evaluation of Learning Outcomes (MCQ Test & Feedback) & Certificate Distribution